

▶▶ DRIVING THE EVOLUTION OF CORPORATE GOVERNANCE



The FutureBoards Summit is an annual event designed to gather insight, inspire ideas and raise attention for corporate governance



The FutureBoards Summit 2017 takes place 14 November 2017 in Oslo, Norway. It is designed to discuss corporate governance issues and opportunities, and will be organized as two separate MasterClasses; - a **Lunch Talk**, co-hosted by NORSIF, and a **Working Dinner**, sponsored by EY.

The events bring **global corporate governance thought leaders** together with CEOs and board chairs in a close, informal, and inspiring setting.

The FutureBoards Summit will be organized for the first time in 2017. Our goal is to establish a new **corporate governance network** and to organize the summit as an annual event.

The objective of the events is to **exchange insight, thoughts and ideas** on how governing bodies can best respond to expectations and scrutiny from stakeholders and society, in order to ensure long-term value creation for the companies they serve, and the society they are a part of.

FutureBoards builds better corporate boards, by driving the debate on corporate governance. We create events for the exchange of thoughts and ideas, build physical and digital arenas for the sharing of experience and insight, and develop best practice for HOW and by WHOM businesses should be governed in the future.

The company's place in society - purpose, values and culture



"It's a question of value creation. If you have scarce natural resources, and you just focus on short-term profit and concentrate on trying to get more dividends to shareholders, you're going to destroy the company."

Mervyn E. King

A very interesting example of new ideas that are driving corporate governance forward, is the latest edition of the corporate governance code for South Africa, *The King IV Report on Corporate Governance for South Africa 2016*, which was launched in November last year.

King IV cites as its foundation stones **ethical leadership, the organization in society, corporate citizenship, sustainable development, stakeholder inclusivity, integrated thinking, and integrated reporting.**

Placing a much stronger emphasis on the company's place in society, King IV marks a shift "from financial capitalism to inclusive capitalism", with an emphasis on the company's long-term sustainability.

The perspectives propounded by King IV are mirrored by several parallel reports and initiatives.

In the foreword to *Corporate Culture and the Role of Boards*, published by the UK's Financial Reporting Council in July, the FRC's chairman, Sir Winifred Bischoff, points to **"the increasing role corporate culture plays in delivering long-term business and economic success"**, by protecting and generating value.

Boards, holds the FRC, need to understand that **business strategy must reflect company values and culture**, and that they as boards are responsible for both. This forms the fundament for FRC's ongoing revision of the UK Corporate Governance code.

Lunch Talk - format



CO-HOST:
NORSIF

SPONSORED BY:
AdminControl, Zynk

LOCATION:
Hotel Continental, Oslo, Norway

FORMAT:

Lunch event
starts with mingling, then short lectures/speeches;
moves into discussion

TIME:

14 November 2017, (11:00-13:00)

INVITEES:

Norwegian/Nordic business and industry investors/owners/board directors/top management, CG professionals, government /regulators, politicians, NGOs, industry organizations, academia/research

MODERATOR:

[Dina Medland](#), Independent Writer and Commentator. Ex Financial Times and Forbes contributor

Lunch-Talk program

WELCOME ADDRESS

Ms Turid Elisabeth Solvang, Founder & CEO FutureBoards
Mr Bjørn Stolpestad, President NORSIF

ON THE AGENDA OF FUTURE BOARDS - BIG DATA SURVEY

Claus Sonberg, Partner, Zynk

RESPONDING TO PARADIGM SHIFTS IN THE CORPORATE WORLD - KEYNOTE ON ETHICAL AND EFFECTIVE LEADERSHIP



Professor Mervyn King, chair of the King Commission on Corporate Governance for South Africa and an international thought leader in this field. The 4th edition of the King Report on Corporate Governance, which has been cited

as "the most effective summary of the best international practices in corporate governance", was published in November 2016. Its contents are likely to strongly influence the long term future corporate governance around the world.

norsif

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SUMMIT 14.11.2017

DINA MEDLAND IN DISCUSSION WITH PROFESSOR KING AND.....

What are the key impacts of trends and developments in corporate governance? How can businesses (boards and management) respond, in order to create long-term value? What do investors care about, and which role should they take?

THE (NORWEGIAN) FINANCIAL SECTOR'S APPROACH TO LONG TERM VALUE CREATION

Idar Kreutzer, CEO Finance Norway

HOW TO ASSESS AND MEASURE LONG TERM VALUE - DO WE NEED NEW REPORTING FRAMEWORKS?

Kjetil Rimstad, Partner Assurance Financial Services, EY Norway

WHY DO BUSINESSES NEED A PURPOSE, AND WHY IS THIS INCREASINGLY RELEVANT TODAY?

Bård Annweiler, Managing Director, MISSION

WHY IS THIS TOPIC SO IMPORTANT TO CERTIFIED ACCOUNTANTS WORLDWIDE?

Jamie Lyon, Portofolio Head ACCA (Association of Chartered Certified Accountants)

future**BOARDS**

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“ Action without vision is only passing time,
vision without action is merely day dreaming,
but vision with action can change the world

Nelson Mandela